ELIGIBILITY & GENERAL GUIDELINES

Participants should be current students in Alabama schools, grades K – 12.
- Grades K – 2: Submit a poster (See POSTERS below)
- Grades 3 – 12: Submit an essay (See ESSAYS below)
- Only 1 entry per student is permitted.

All entries should reflect the following designated theme.
- Grades K-11: What are School Counselors, and how do they help students? How have you been helped?
- Grade 12: How has a School Counselor helped guide you toward your goals beyond high school?

POSTERS should not exceed 11x17 and should be completed on paper or poster board—not canvas.

ESSAYS should not exceed 1 page. Typed essays should utilize a professional font, size 12 point or larger, with single- or double-spacing. If handwritten, essays should be clearly legible. Neatness counts! All essays must provide a clear description/discussion related to the designated theme. Please include name and grade at the top of essay page.

ALL entries must have a completed, official cover sheet (page 2 of this application) securely attached.

The school counselor must be an ALSCA member at the time of the state-level submission.

SUGGESTED ORDER OF EVENTS
Announce, promote, and then select your school-level 1st place winner according to the grade-level categories below. Submit ONLY the 1st place winner (per grade-level category) from your school for this state-level contest. Entries should be submitted by the ALSCA Member school counselor.

STATE-LEVEL PRIZES  K-2  3-5  6-8  9-10  11-12  12th
1st Place $30  $30  $30  $30  $30  $1,000
2nd Place $20  $20  $20  $20  $20
3rd Place $10  $10  $10  $10  $10

One state-level, 1st place, winner for 12th grade will receive the $1000 scholarship for post-secondary study, sponsored by ALABAMA SCHOOL COUNSELING ASSOCIATION. Acceptance into a post-secondary institution at the time of scholarship award and proof of enrollment is required prior to funds distribution. Winner will be provided instructions for accessing the scholarship.

BONUS PRIZE—The school counselor of each state-level 1st place winner will be awarded FREE REGISTRATION to attend the upcoming ALCA Annual Fall Conference. Recipient must be a member of ALSCA at the time entries are submitted to the state-level contest and at registration time for the ALCA Annual Fall Conference in order to receive this prize.

IMPORTANT DATES & DEADLINES

November 20, 2019  Official launch of the contest at the 2019 ALCA Annual Conference
February 8, 2020  POSTMARK DEADLINE for mailed submissions ( National School Counseling Week😊😊)
February 15, 2020  DIGITAL UPLOAD DEADLINE for electronic submissions
April 2020  State-level winners will be announced
ALSCA 8th Annual  
National School Counseling Week  
Poster & Essay Contest  
Official Cover Sheet  
(Attach to your Poster or 1-Page Essay)

Student’s Name ____________________________________________________ Grade Level _____________

Self-Chosen Title of Entry (Poster or Essay) _______________________________________________________

Poster (K-2nd), Essay (3rd - 12th)

Student’s Mailing Address ______________________________________________________________________

Email ________________________________________ Phone #______________________________________

School_____________________________________ System/District__________________________________

School Counselor_______________________________________ Phone #______________________________

School Counselor’s Email ______________________________________________________________________

Please read and sign below: We, the undersigned, verify that the attached entry is the ORIGINAL CREATION 
of the student whose name and contact information is recorded above. We, the undersigned, also verify that if 
the student is in 12th grade and the $1,000 scholarship recipient, he/she will enroll in a postsecondary institution 
in the 2020-2021 school year. Once submitted, the entry becomes the property of the Alabama School Counselor 
Association (ALSCA). We, the undersigned, grant permission for ALSCA to publicize the student’s name, photo, 
school, and submitted entry.

Signature of Student: __________________________________________________________

Signature of Parent/Guardian: ___________________________________________________

Entries of your School’s 1st Place Winner(s)  
• May be sent by ELECTRONIC MAIL to alscacontest@gmail.com with the words: 2020 ALSCA Contest 
on the subject line on or before February 15, 2020

• May be sent by POSTAL MAIL POSTMARKED ON OR BEFORE FEBRUARY 8, 2020  
  Mail to: 2020 ALSCA Contest  
  2135 Interstate Drive #170  
  Opelika, AL 36801